PLAN THE IMPOSSIBLE

BRAINSTORM CANVAS FOR PLANNING

The Three Key Questions — Your Compass

For personal, creative and business plans — from a first idea to a direction you can commit to.
Page 1 introduces the application. Page 2 contains the shared core canvas.

PREPARATION

Explore your plan. Discover what makes it possible.

Start with an idea, aspiration, intention or existing plan. Explore what you want to achieve and why, which choices and conditions make it possible and whether there is confidence to take a next step. You do not need to know the entire route yet. Use the compass to explore, sharpen or adapt your plan, then translate the outcomes into a practical schedule or plan of action.

PLANNING MOMENT	I CLARITY	II RECEPTIVITY	III CONFIDENCE
Intention & direction	What do you want to achieve, experience or create, for whom and why? What is clear, and what do you still want to explore?	Which information, imagination, conversations or first experiments help make your intention concrete?	Does this direction fit what matters to you or to those involved? Is there confidence to explore it further?
Possibilities & choices	Which routes do you see? What takes priority, what can wait, and which boundaries or dependencies matter?	Which alternatives or adjustments create room? What can you simplify, combine, learn or let go of?	Which choice can you commit to with what you know now? What needs exploring before you plan further?
Conditions & sequence	What does the plan require in time, people, resources and agreements? What must come first, and what can happen in parallel?	What is available, and what must still be arranged? Which support, skills, space or collaboration are needed?	Do ambition, available capacity and approach fit together? Are the agreements workable for those involved?
Next step & adaptation	What is the next concrete step or experiment? When will you check in again, and what do you want to know by then?	What do you need to begin? Which new experience or information might lead you to adapt your plan?	Is there enough confidence to take this step? Who takes ownership, and which key question still needs attention?

INTEGRATE THE CANVAS INTO YOUR OWN PLANNING

1 Choose a plan or intention

Use it for a new idea, a choice, a busy schedule or a stalled plan. Bring aspirations, facts and open questions.

2 Explore with the compass

Make it clear → make it possible → act with confidence. If in doubt, return to the key question that needs attention.

3 Make the next step concrete

Record the step or experiment, responsibility and a suitable time. Plan what is needed and leave room to learn.

FACILITATOR NOTE | I · WE · ALL

At each key question, consider the individual, the team and all relevant people involved. Where is Clarity, Receptivity or Confidence still missing? Keep this as a reminder, not an extra step; return to the key question that needs attention.

Application: personal, creative and business planning with The Three Key Questions as your compass.

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The Three Key Questions - Your Compass

Brainstorm Canvas

Prepare the issue. Move it through the three communicating vessels.
Conclude with a shared Momentum Step.

ORGANIZATION / PARTICIPANTS	FACILITATOR	DATE	VERSION

Three communicating vessels - each with its own receptive center

PREPARATION

Prepare the ground

What needs to be in place for an unbiased exploration?

DISCUSSION POINTS

- **Connect**
  Make contact and tune in to one another.
- **Context**
  Reason and relevant background.
- **Signals**
  Facts, data and observations.
- **People involved**
  Who needs to hear, speak or contribute?
- **Boundaries**
  What is fixed, and what is open?

◇ **What is still missing?**

Start with what is available.

I CLARITY

Be clear | See what is

Key Question 1: **Is there Clarity?**

LEVERAGE CHECKS

- **Reality**
  What do we observe, without explanation or judgment?
- **Intention**
  What do we truly want to understand or set in motion?
- **Significance**
  Why does this need our attention now?
- **Criteria**
  How will we recognize real progress?

◇ **What becomes clear?**

BREAKTHROUGH QUESTION

If we solve this but nothing fundamental changes, what have we really understood?

II RECEPTIVITY

Feel clearly | Open possibilities

Key Question 2: **Is there Receptivity?**

LEVERAGE CHECKS

- **Contrast**
  What lies between the current and desired reality?
- **Perspective**
  Which voice, information or possibility is still missing?
- **Influence**
  What can we influence, and what do we need to let go of?
- **Conditions**
  What do we need to learn, organize, invest in, stop or add?

◇ **What becomes possible?**

BREAKTHROUGH QUESTION

What wants to become possible that our current thinking or actions do not yet allow?

III CONFIDENCE

Act clearly | Move with confidence

Key Question 3: **Is there Confidence?**

LEVERAGE CHECKS

- **Desired outcome**
  Where do we plant our flag, and what is then truly different?
- **Congruence**
  Are people, resources, decisions and behavior aligned?
- **Commitment**
  Is there enough ownership and confidence to move forward?
- **Letting go**
  What do we do wholeheartedly, and which specific outcome do we let go of?

◇ **What inspires confidence?**

BREAKTHROUGH QUESTION

What would we choose today if we had complete confidence in our Alignment?

MOMENTUM STEP

Bring alignment into motion

What follows naturally from what becomes visible?

DISCUSSION POINTS

- **Decision**
  Which direction has shared support?
- **First step**
  What happens before our next check-in?
- **Ownership**
  Who takes the lead, and who supports?
- **Signal**
  How will we see that movement is emerging?

If in doubt: return to Clarity or Receptivity.

Observe
Attune
Observe again

ALIGNMENT EMERGES WHERE THE THREE VESSELS MOVE CONGRUENTLY.

THEME / ISSUE ◇

What truly needs our shared attention?

problem - opportunity - decision - tension - change - signal

EXPECTED OUTCOME OF THIS EXPLORATION ◇

What should be clearer, become possible or gain shared support by the end?

Insight - direction - decision - commitment - movement

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