PLAN THE IMPOSSIBLE

BRAINSTORM CANVAS FOR ARTISTS & CREATIVES

The Three Key Questions — Your Compass

For artists, musicians, theatre makers, writers, designers and other creatives — on your own or together.
Page 1 introduces the application. Page 2 contains the shared core canvas.

PREPARATION

From first idea to your own expression — on your own or together.

Start with an idea, an artistic question, work in progress or a collaboration. Explore what you want to express or discover, what creates room to make and whether there is confidence to experiment, choose or share. A clear starting point can also be an open question. Use the compass within your own creative process; the outcome can remain open.

CREATIVE MOMENT	I CLARITY	II RECEPTIVITY	III CONFIDENCE
Intention & starting point	What moves you, and what do you want to express, explore or bring about? What is fixed and what remains open?	What space, inspiration, encounters or first experiments make that exploration possible?	Does this starting point feel true to you and meaningful enough to begin? Which doubt needs attention?
Exploration & experiment	What are you discovering through making, playing, writing or rehearsing? Which possibility do you want to explore further?	What requires practice, technique, materials, time or letting go? What space allows something unexpected to emerge?	Is there enough confidence to try and welcome feedback, even without certainty about the outcome?
Form & collaboration	Which form is beginning to fit the intention? Where do our voices and choices meet or differ?	What requires coordination, craft, resources or another approach? Which agreements give everyone room?	Do intention, form and collaboration fit together? Can everyone support the choice and retain their own voice?
Sharing & continuing	What do you want to show, perform, publish or present, for whom and why? What do you take from the experience?	What production, venue, support, rights or agreements make sharing possible? What do you still want to develop?	Is there confidence to share this or to keep developing it first? Which key question needs attention again?

INTEGRATE THE CANVAS INTO YOUR CREATIVE PROCESS

1 Choose a creative moment

Use it for a first idea, experiment, rehearsal, collaboration, doubt or presentation. Bring work, experiences or a question.

2 Explore with the compass

Make it clear → make it possible → act with confidence. If in doubt, return to the key question that needs attention.

3 Shape the next movement

Choose an experiment, creative step or moment to share. When collaborating, agree who takes what responsibility and when to check in.

FACILITATOR NOTE | I · WE · ALL

At each key question, consider the individual, the team and all relevant people involved. Where is Clarity, Receptivity or Confidence still missing? Keep this as a reminder, not an extra step; return to the key question that needs attention.

For creatives working in visual art, language, music, performance and design — individually or together.

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The Three Key Questions - Your Compass

Brainstorm Canvas

Prepare the issue. Move it through the three communicating vessels.
Conclude with a shared Momentum Step.

ORGANIZATION / PARTICIPANTS	FACILITATOR	DATE	VERSION

Three communicating vessels - each with its own receptive center

PREPARATION

Prepare the ground

What needs to be in place for an unbiased exploration?

DISCUSSION POINTS

- **Connect**
  Make contact and tune in to one another.
- **Context**
  Reason and relevant background.
- **Signals**
  Facts, data and observations.
- **People involved**
  Who needs to hear, speak or contribute?
- **Boundaries**
  What is fixed, and what is open?

◇ **What is still missing?**

Start with what is available.

I CLARITY

Be clear | See what is

Key Question 1: **Is there Clarity?**

LEVERAGE CHECKS

- **Reality**
  What do we observe, without explanation or judgment?
- **Intention**
  What do we truly want to understand or set in motion?
- **Significance**
  Why does this need our attention now?
- **Criteria**
  How will we recognize real progress?

◇ **What becomes clear?**

BREAKTHROUGH QUESTION

If we solve this but nothing fundamental changes, what have we really understood?

II RECEPTIVITY

Feel clearly | Open possibilities

Key Question 2: **Is there Receptivity?**

LEVERAGE CHECKS

- **Contrast**
  What lies between the current and desired reality?
- **Perspective**
  Which voice, information or possibility is still missing?
- **Influence**
  What can we influence, and what do we need to let go of?
- **Conditions**
  What do we need to learn, organize, invest in, stop or add?

◇ **What becomes possible?**

BREAKTHROUGH QUESTION

What wants to become possible that our current thinking or actions do not yet allow?

III CONFIDENCE

Act clearly | Move with confidence

Key Question 3: **Is there Confidence?**

LEVERAGE CHECKS

- **Desired outcome**
  Where do we plant our flag, and what is then truly different?
- **Congruence**
  Are people, resources, decisions and behavior aligned?
- **Commitment**
  Is there enough ownership and confidence to move forward?
- **Letting go**
  What do we do wholeheartedly, and which specific outcome do we let go of?

◇ **What inspires confidence?**

BREAKTHROUGH QUESTION

What would we choose today if we had complete confidence in our Alignment?

MOMENTUM STEP

Bring alignment into motion

What follows naturally from what becomes visible?

DISCUSSION POINTS

- **Decision**
  Which direction has shared support?
- **First step**
  What happens before our next check-in?
- **Ownership**
  Who takes the lead, and who supports?
- **Signal**
  How will we see that movement is emerging?

If in doubt: return to Clarity or Receptivity.

Observe
Attune
Observe again

ALIGNMENT EMERGES WHERE THE THREE VESSELS MOVE CONGRUENTLY.

THEME / ISSUE ◇

What truly needs our shared attention?

problem - opportunity - decision - tension - change - signal

EXPECTED OUTCOME OF THIS EXPLORATION ◇

What should be clearer, become possible or gain shared support by the end?

Insight - direction - decision - commitment - movement

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